

BBC TV

**It's a
KNOCKOUT**

**Comes to
Crawley**

**PROGRAMME
20p**



**THE TEAMS
CRAWLEY v. DARTFORD v. MAIDSTONE**

**Crawley
Sportcentre**

3-30 pm SUNDAY

29 May 77

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Nº 12038

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Welcome to the Big, Big Day

TOP PRIZES – GRAND DRAW

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1. BLUE SKY HOLIDAY FOR TWO in the Balearic Isles at an arranged date for two weeks.
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IN ADDITION a number of other prizes including GIFT VOUCHERS from TESCO STORES LIMITED and BRITISH CALEDONIAN publicity travel ware.

FOR YOUR ENTERTAINMENT

BBC TV start filming the Knockout games at about 5 p.m. Until then you will be entertained by:

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All ably introduced by Mr. Ray Marquis – your master of ceremonies for the day.

A MESSAGE FROM THE MAYOR OF CRAWLEY

It gives me great pleasure as Mayor while the domestic heats of "It's a Knockout" are taking place, to welcome you to Crawley Sportcentre for this the last game in the present competition.

I know what Dartford and Maidstone must have gone through in order to bring their team to us in the peak of condition. Just eight short weeks ago I, together with many other members of our community, watched literally hundreds of youngsters competing in a hard series of eliminations aimed at finding Crawley's best for this event.

Many helpers have put in a lot of hard work to produce the Crawley squad. And I feel certain that an equal amount will have been put in by similar groups of dedicated people in both Dartford and Maidstone. I am sure you will join me in thanking every last one.

Although, by the actual day of the event, I shall have ended my year of office, I know I shall be speaking for my successor when I thank you all for coming – no matter who you will be cheering for.

May the best team win!

James G. Smith,
Mayor of Crawley
April 1977

WITH THANKS – the Crawley It's a Knockout Committee wish to thank publicly everyone who has donated help, time and funds towards ensuring the success of the day. Regrettably, there is not enough space to name them all, but here are just a few:

All organisers, sportsmen and sportswomen from Crawley, Maidstone and Dartford, British Caledonian Airways, MEL Equipment Co. Ltd., Brookes Sports, CNC Master Tools, Crawley, the programme advertisers, all the individuals and voluntary organisations who have worked up to and on the day, those who have donated prizes, and last, but very far from least, our main sponsor, Callerton Ltd.

GATES OPEN at the Sportcentre at 3.30 p.m. on Sunday, 29 May. All town car parks are free. Limited car parking at the Sportcentre, price 50p per car.

LOST CHILDREN should be taken to the CONTROL CENTRE where the TOWN FLAG is flying.

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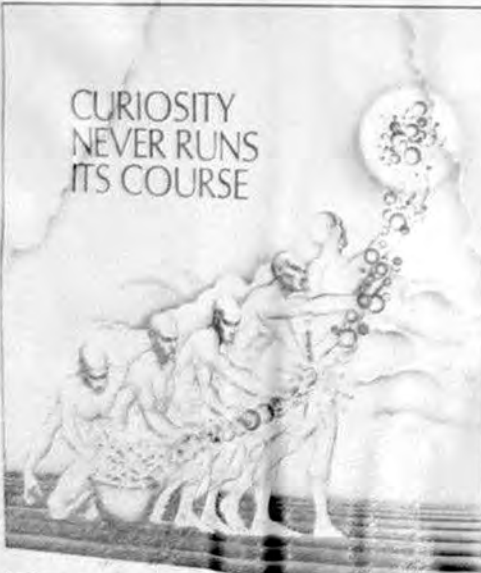


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It's a Knockout

What's it all about – and who's who

Twenty-one British towns set out on the trail to international fame in Jeux sans Frontières. An estimated 240,000,000 people watch the show across Europe.

The very first It's a Knockout was broadcast "live" from Morecambe sands in 1966 and nearly ended in disaster. The tide came in during the closing minutes and the cameramen were up to their knees in water by the end.

Three towns take part in each of the seven "domestic" heats, with the winner from each programme representing Britain in the international series, which includes teams from France, Belgium, Germany, Italy, Holland and Switzerland.

The grand final with the highest-scoring teams from each nation will be staged in Germany this year.

The seven successful British towns also participate in a special all-winners programme on neutral ground at Charnock Richard, near Preston, in Lancashire, for the Radio Times trophy.

There will also be another all-star celebrity edition and a Cup Final special with teams of supporters from the two clubs who win through to Wembley.

The Crawley – Maidstone – Dartford heat will be shown on television about two weeks after filming at the Sportcentre on 29 May. The winners will go to Charnock Richard on 19 June and also to an international heat in Holland on 24 August.

Here's hoping that Crawley or Maidstone or Dartford, will carry off the European Championship for Britain at the grand final in Ludwigsburg, Germany, on 7 September.

STUART HALL

Stuart Hall, who made his Knockout debut in 1972, presents Look North, the BBC North West weeknight TV magazine programme in Manchester and makes frequent appearances on the network in Nationwide.



A Lancashire lad, he first broadcast in 1958 as a radio contributor in Sports Spotlight. He has reported on soccer, cricket, tennis, motor racing and motor cycling, as well as current affairs.

His great loves are football, fast cars and antique clocks. Perhaps the clocks reign as supreme – he loves their sense of continuity.

He sees Knockout as essentially a "fun show" and is determined to make it as entertaining as possible for competitors and viewers.

EDDIE WARING



Eddie joined the programme in 1966 and has vast experience of Knockout recordings all over Europe.

He has been a top BBC personality ever since TV came to the North in 1951, becoming a household name in covering Rugby League.

Born in Dewsbury, Eddie played soccer, Rugby Union, Rugby League – and was a wrestler, too.

A globe-trotter, he has made seven trips round the world and appeared on TV in Australia, New Zealand and the U.S.

Eddie usually gives a special blow-by-blow account of the mini-marathon contest, which can be a vital tie-breaker in a tight contest. "For me," he says, "the programme really comes alive when we go into Europe. The atmosphere is electric, the competition intense, and yet so enjoyable. It's an exciting show to do."

Who's who – continued

ARTHUR ELLIS *Senior Referee*

Arthur Ellis, from Halifax, one of the best-known soccer referees in the world, has officiated in practically every country that plays first-class football.



He refereed World Cup ties and 73 internationals in his time, and became the first English referee to be awarded the Gold Badge of FIFA. Arthur will be assisted by Mike Swan.

are discreetly out of sight of the TV audiences.

The director is Geoff Wilson, who makes sure that the producer and engineers' efforts reach the screen in the way they were envisaged in the calm of the planning meetings.

Cecil has the assistance of Alan Wright and Alan Walsh, who lead the full-time workers responsible for the months of advance preparation which go into the smooth running of the series.



CECIL KOROR *Producer*

Cecil joined the series as producer last year, but he is by no means unfamiliar with the programme. He worked on the first two series in 1966 and 1967 as an assistant producer. Since then he's been involved with such shows as Children Talking as director, and produced such quizzes as Password and Ask the Family.

The games are devised by Paul Terise and designed by Mel Bibby, and his assistant Barry Roach.

Engineering manager Geoff Lomas ensures that all the complicated equipment functions correctly, and the stage managers, led by Bryan Chapman, can be seen racing backwards and forwards talking to the director's mobile control van, via "walkie talkie" radios during the course of the recording.

In recent years, he has worked in London, but returned to the North – he was born in Stockport – in the Autumn of 1975 to take over Knockout and develop other programme ideas from Leeds.

He has worked on the production team of such other long-running favourites as Top of the Pops and the Good Old Days.

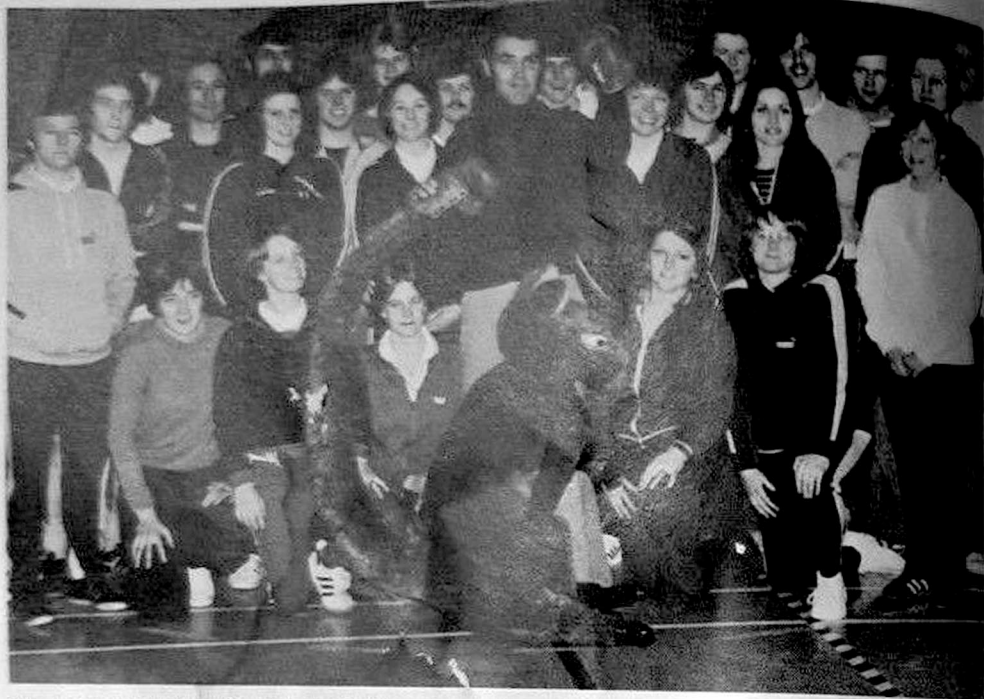
THE SCOREGIRLS

They're not just pretty faces; they also help the judges and Eddie and Stuart adjudicate and add up the scores. This year they are as follows: Dinah May, currently Miss Great Britain, from Little Neston, Cheshire; Pam Nolan from Alkington, Middleton, Lancashire; and Brenda Lee from Oakwood, Leeds.

THE BACKROOM BOYS AND GIRLS

Behind the scenes, there's a dedicated team that the Knockout live audiences see going about their complex duties, but





Men's team coach Lee Creasey (left) and ladies' team coach Margaret Salter (right) are seen here with most of the squad from which the team will be chosen. Centre — with the Crawley Kanga — is European Middleweight Champion Alan Mintier who came along during the early days of training to add a bit more punch.

More than 250 Crawley sportsmen and women answered the call to bid for a team place when trials were held at the Sportcentre on Sunday, 27 March.

By lunchtime, a complex series of fitness tests had whittled the number of contenders down to 30 women and 58 men. Under the watchful eye of Sports Council representatives Ron Brooks and Jack Chapman, the afternoon trials finally produced 8 women and 16 men to make up the squad listed on the facing page.

The squad selection was scrupulously fair since everyone competing did so on a points system, worked out by the MEL Equipment Co. computer. From this squad will be selected the final team of four women and eight men, plus captains. Our team coaches are Margaret Salter and Lee Creasey, both teachers at Hazelwick School.

Margaret Salter is Sussex born and bred. Educated at Chichester Girls High School, she is very keen on all aspects of physical education. She has played hockey and netball at Junior County level and also taken part in athletics at this level. Subsequently, she became a member of the Senior County Netball Team. Modestly, she makes no

claim to being an outstanding sportswoman, preferring instead to get her enjoyment out of promoting sport to young people. Margaret is a graduate of Chelsea College of Physical Education at Eastbourne where she qualified as a Physical Education specialist.

Lee Creasey, of Gossops Green, has been at Hazelwick for eight years. He teaches Physical Education and English and is also tutor for fifth year children. He holds a Loughborough College of Physical Education honours diploma and is totally committed to all forms of sport and athletics. At present he is a coach for Sussex Senior Schools Football Association as well as being Secretary for North Sussex Schools football and athletics.

His involvement in sport reads like Who's Who: Football: Sheffield United Junior and 'A' teams, North of England Grammar Schools, Yorkshire Grammar Schools, Loughborough United, Sheffield and Hallamshire Youth XI — semi-finalists in the FA Youth Cup, and County League sides in Yorkshire, Lincolnshire, Surrey and Sussex. Gymnastics: Loughborough College and a specialist two-year Olympic Course coached by British Team Coach, Nick Stuart.

The Crawley Team

THE CRAWLEY TEAM IS TO BE SELECTED FROM THE FOLLOWING:

NAME	AGES	OCCUPATION	EMPLOYER
Kathleen Howells	18	Bank Clerk	National Westminster Bank
Ann Rye	21	Driver	Wadham Stringer
Lesley Davison	17	Student	Thomas Bennett School
Jackie Dawson	16	Student	Hazelwick School
Penelope Lewis	28	PE Teacher	ifield School
Patricia Quinlan	18	Student	Crawley College
Shirley Cook	24	PE Teacher	Hazelwick School
Ardeen Brooks	20	Accounts Clerks	British Caledonian
Malcolm Calloway	19	Engineering/Physics Student	Ex Thomas Bennett School – Loughborough University
Roger Pitts	29	Production Engineer	Triefus Industries
Paul Roberts	20	Recreation Assistant	Crawley Sportcentre
Simon Taylor	19	Trainee	Sun Alliance Insurance
Barry Hyslop	23	Acoustic Engineer	South Western Ceilings
Simon Tubb	18	Mechanical Engineer	Mullard Research Laboratories
Paul Norris	18	Air Freight Clerk	Lep Air
Martin Smith	21	Civil Servant	Post Master General
Ian Prebble	25	Recreation Assistant	Crawley Sportcentre
Anthony Rea	27	Schoolmaster	West Sussex County Council
David Clifton	22	Administrative Trainee	MEL Equipment Co.
David Smith	26	Recreation Officer	Crawley Sportcentre
Jeffrey Young	24	{ Senior Driver House Father	Ford Wholesale Electric West Sussex County Council Children's Home
Maurice Ward	29	Chief Programmer	Geophysical Service
John Cave	22	Police Constable	Sussex Police (Crawley)
Nick Cannon	18	Technician/Engineer	Rediton

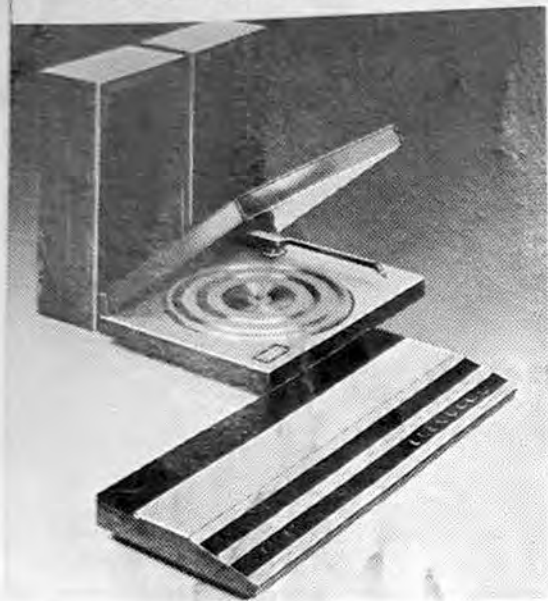
... and our cheerleaders

Formed by Mrs. Beth Payne in the Spring of 1974 "under the wing" of the Court Lodge Community Association who financed their beginning, the HORLEY HI-LO'S Majorette and Baton Corps made their first public appearance at the Horley Carnival. Since then they have become increasingly popular and have demonstrated their skills at Baton Twirling and Marching and Manoeuvring in many Counties.

Their greatest achievement so far was last July when they marched at the American Bicentennial Celebrations at Crystal Palace Bowl as the Grenadier Guards and the Blues and Royals played "Stars and Stripes Forever".

Now, they are bringing their enthusiasm and professionalism to lead the cheering for Crawley.

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The Dartford Team

The enthusiastic response from Dartford District residents aged 16 to 40 to "It's a Knockout" created a team selection problem. The keen youngsters, and not so young, tackled a commando training course in a gymnasium; struggled to achieve one more pressup than their neighbour and further tested their stamina at Fairfield Pool. All this to get into the twenty-five strong training squad.

Team Manager John Dyer, who is also Dartford District Council's Recreation and Amenities Officer, commented: "Some of the results make me think that instead of going into "It's a Knockout" we should be going for "Superstars". All I have seen is enthusiasm and sweat. We have a team which has a fair chance of winning and is certainly entering into the spirit of this sporting fun event".

The training squad comes from all parts of the District — from Dartford, and the parishes of Swanscombe, Darenth, Southfleet, Stone, Sutton-at-Hone and Wilmington. Supporters, including cheer leaders, are giving vocal encouragement to the team — the few who have been chosen from the many.

Dartford is the gateway into Kent from

Greater London. From ancient times it has been an important communication centre. It gives its name to the under the Thames link between South East England and East Anglia — the Dartford Tunnel — and stands at the junction of the M25 motorway and the A2 London-Dover trunk road.

Its geographical situation between the North Downs and the Thames and only 15 miles from London has made it a thriving industrial town with a pleasant rural area attached and the whole steeped in history.

Recreation and leisure facilities have been greatly improved in recent times. Since local government reorganisation three years ago Fairfield Pool indoor sports complex has been opened; three community centres have been completed and at Stone Lodge Sports Complex and indoor bowling centre and all-weather rifle and pistol ranges, which are used for international matches, have come into use.

Dartford District is where sport is fun. In this contest let the District motto "Floreat Dartford" prevail — may Dartford Prosper.

Some of the Dartford squad flying high with ambitions to make the final team.



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very successful event.**



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The Maidstone Team



Maidstone is the County Town of Kent with a population of over 70,000. It is situated in the centre of the County on the banks of the River Medway. It was granted a Royal Charter in 1549 and elected its first Mayor that year.

A market town since the 13th century it also is the headquarters of the Kent County Council, the Kent County Police Headquarters and the Kent River Authority. For nearly a 1000 years Maidstone has been the centre of industrial activity and over this period has had a wide range of commercial and industrial business. The town possesses paper mills, a brewery, famous toffee works and many other industries.

In the field of sport and leisure the town has over 600 acres of playing fields, open spaces and pleasure grounds including Mote Park with a 40 acre lake now used for yachting. County Cricket and Southern League Football is played in the town.

It has its own public baths, library, museum and transport undertaking together with a

Councillor Peter Robinson, Chairman of Maidstone Sports Advisory Council, responsible for the town's 'It's a Knockout' team, chatting to some of the members of the Maidstone Squad.

Picture by courtesy of the 'Kent Messenger'

carriage museum. A group of historic buildings on the banks of the River Medway comprising the ancient parish church, Archbishop's Palace, Old College and Archbishop's Stables belong to the Borough.

The Maidstone Sports Advisory Council was one of the first set up in Kent, and has a successful relationship with sportsmen and women of Beauvais in France, Maidstone's twin town. The Sports Council under the Chairmanship of Councillor Peter Robinson, a former Mayor of the town, are responsible for the arrangements and organisation of the Town's entry in 'It's a Knockout'.



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