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IT'S A

KNOCKOUT

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HOLLY PARK

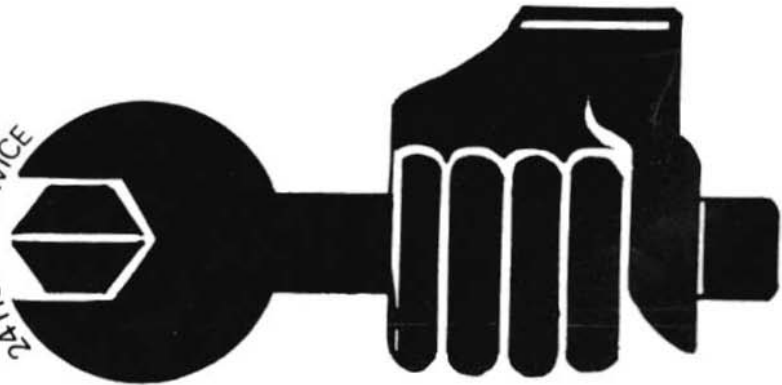
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SUNDAY MAY 15TH

1977

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Welcome to Holly Park

On behalf of the Directors of South Liverpool F.C. I would like to take this opportunity to welcome you all to Holly Park - the annual "It's-a-Knockout" competition between the rival supporters of the F.A. Cup Finalists, Liverpool and Manchester United. All at South Liverpool regard the staging of the contest at this ground as a great honour bestowed upon us by the B.B.C. and although Holly Park may not quite be Wembley, let us hope that this afternoon's "Final" will be as enjoyable, exciting and sporting as the final itself will doubtless prove to be.

For many of you this will be your first visit to South Liverpool, and although "South" have not exactly set the football world alight this season, I would like to think for at least some of you it will not be your last visit. The City of Liverpool at present contains two of Britain's best football league sides, one of which is, of course, potential "Treble" winners, the other reaching the League Cup Final and F.A. Cup semi finals; these are remarkable achievements for the City, which South Liverpool would like to emulate in the non-league world in order to enhance the City's reputation as a soccer capital. This can only be done with increased support through the turnstiles, and I therefore hope that some of you present today will consider lending us your support, however infrequent, next season.

Finally, I would like to thank you all for visiting us this afternoon. May you all have an enjoyable time and may the best team win.



J. E. HESKETH
Chairman.



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Supporters Club Office,
Manchester United F.C.,
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"It's a Cup Final Knockout - 1977"

The B.B.C. "It's a Knockout" series has proved a most popular programme for many years now and the more recent introduction of "It's a Cup Final Knockout" has been such that its' popularity has now extended to supporters of the two competing F.A. Cup finalists.

This year's Knockout involves the Liverpool Supporters Club, who are bidding for a unique 'hat-trick' following their previous successes over the supporters of Arsenal (1971) and Newcastle (1974), and the Manchester United Supporters Club, who are chasing the 'Double' following their victory over Southampton last May.

The scene is set for an enthralling encounter between both teams and in my capacity of President of the United Supporters Club and my awareness of the genuine love for football amongst the members of properly organised supporters organisations, I take this opportunity to wish all concerned in this year's 'Cup Final Knockout' an enjoyable and entertaining afternoon.

May the best team win and the true spirit of Sport be uppermost in everybody's mind.

Tommy Docherty,
Manager, Manchester United F.C.

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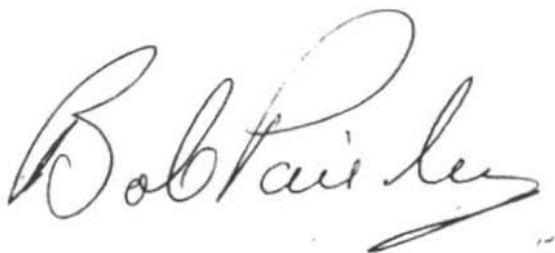
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"It's a Cup Final Knockout - 1977"

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Liverpool Supporters Team

Lynn Yates (25) Bank Clerk. Hobbies dressmaking, cooking and banking her own money.

Alison Pedder (24) Married. Assistant cashier. Active supporter of Liverpool F.C.

Barbara Denham (24) P.E. instructor. Plays hockey, tennis and is member of Lancs. Squash Team.

Sue Power (24) District Nurse. Her main interest is also nursing

Maggie Boyle (25) P.E. instructor. Plays tennis and is member of Lancs. Hockey team.

Margaret Pringle (25) P.E. instructor. Actively interested in badminton, tennis and hockey.

Ron Hancock (22) Assistant manager of Import/Export business. Main interests are soccer and swimming.

Phil Pindar (22) Production foreman in printing trade. Hobbies include soccer and nooker.

Billy Sullivan (22) Production Planner in printing business. He is interested in most sports.

Colin Sullivan (21) Employed in Local Authority Cleansing Department. Hobbies include soccer and darts.

Keith Tweddle (20) Apprentice Mechanical Fitter. A real "Kopite" supports Liverpool home and overseas.

Ray Solomon (20) Computer Operator. A keen swimmer.

Billy Davies (21) Van Driver. Main hobbies are soccer and "Pop" music.

Frank Chadwick (32) Process Worker at tyre factory. A family man whose other interest is soccer.

David Gill (21) Plumber. Apart from supporting "The Reds" he enjoys 'Discos' and Bar Pool.

Abbel Hamid Bouzib (22) Engineering Student from Algeria. Keen Liverpool fan.

John Green (22) NALGO Treasury employee. Has supported Liverpool from the 'Kop' for ten years.

Team Captain: Jim Denham (non-player)

Team Coach: John Chadwick

Mascot: Anthony Chadwick

Manchester United Supporters Team

Terry Williams (27) A fork-lift driver. Hobbies include all sports.

Paul Wilcox (20) A process worker. Hobbies revolve around football.

Phil Burslem (18) A pupil at Poundswick High School. Ambition is to be Film Producer. Hobbies include all sports.

Cliff Butler (27) A warehouseman whose only hobby is United. Has house like Red and White museum.

Trevor Butler (19) Younger brother of Cliff. A motor mechanic. Hobbies other than United-car and motor-bike fanatic.

Dave Bradbury (21) Owns own Record Shop. Keen on all forms of music.

All the above were members of last year's team.

Alan Redfern (25) A P.E. teacher. Disc Jockey in spare time. Hobby all sports.

Mark Redfern (17) Cousin of Alan. Apprentice electrician. Enjoys all sport and Pop music.

Pete Solski (26) Head groundsman at United's Training Ground, The Cliff. Plays football and golf in spare time.

Mike Royle (19) Labourer. Enjoys football and music.

Tony Blair (30) In meat trade. Enjoys football and Stock Cars.

Anne Smith (28) Team Captain. Supporters Club secretary. A P.E. teacher. Enjoys watching & playing a variety of sports.

Joyce Goldstone (29) Supporters Club committee member. An Accounts Clerk. Enjoys dressmaking and reading.

Jane Williams (19) Student hoping to become Occupational Therapist. Hobbies include all sports.

Clare George (18) Unemployment Benefit Officer. Loves horse riding and hopes to buy a gelding of her own.

Yvonne Butler (23) Wife of Cliff. A box-maker by trade. Her ambition at present -to pass her driving test first time.

All the above girls were members of last year's team.

Lesley Peters (15) Pupil Levenshulme High. Hopes to become a Policewoman. Enjoys participating in all sports.

Team Manager: David Smith (33) Supporters Club Chairman. Hobbies include United and music.

Team Mascot: Gregg Smith. (6) United fanatic whose first words were "Denis Law, King" Demolition expert.!!

Liverpool F.C. Supporters Club

v

Manchester United F.C. Supporters Club

PROGRAMME OF GAMES

- 1 SACK SQUEEZE
- 2 ROTARY GOAL
- 3 SMOOTH DRESSER
- 4 ROLL - UP RACE
- 5 A MERE TRIFLE
- 6 BOX BURST
- 7 TROUSER TWINS
- 8 CLEPTOMANIA

Reserve Game: HOP TO SWAP

Games commence approximately 4.45 p.m.

Gates open from 3.00 p.m.

Background and Biographies

It's a Knockout has become a national institution and an international phenomenon. Its roots go back more than 20 years when then producer Barney Colehan first launched a series in the North called *Top Town*, in which communities competed against each other in a studio.

Knockout was born in 1966 and has never looked back. The following year, Europe joined in and set in motion the crazy international competition *Jeux sans Frontières*.

Knockout's inimitable duo, Stuart Hall and Eddie Waring, are the commentators again, and former international soccer referee Arthur Ellis is the senior referee.



EDDIE WARING

Eddie joined the programme in 1966 and has vast experience of *Knockout* recordings all over Europe. He has been a top BBC personality ever since TV came to the North in 1951, becoming a household name in covering Rugby League. Born in Dewsbury, Eddie played soccer, Rugby Union, Rugby League – and was a wrestler, too. A globe-trotter, he has made seven trips round the world and appeared on TV in Australia, New Zealand and the U.S. Eddie usually gives a special blow-by-blow account of the mini-marathon contest, which can be

a vital tie-breaker in a tight contest. "For me," he says, "the programme really comes alive when we go into Europe. The atmosphere is electric, the competition intense, and yet so enjoyable. It's an exciting show to do."

STUART HALL

Stuart Hall, who made his *Knockout* debut in 1972, presents *Look North*, the BBC North West weeknight TV magazine programme in Manchester, and makes frequent appearances on the network in *Nationwide*. A Lancashire lad, he first broadcast in 1958 as a radio contributor in *Sports Spotlight*. He has reported on soccer, cricket, tennis, motor racing and motor cycling, as well as current affairs. His great loves are football, fast cars and antique clocks. Perhaps the clocks reign supreme – he loves their sense of continuity. Married the same year he started broadcasting – 1958 – Stuart

has two teenage children, Francesca and Daniel. His home in Glossop, Derbyshire, is crammed with antique clocks, Victorian furniture, bronzes and old portraits. He sees *Knockout* as essentially a "fun show" and is determined to make it as entertaining as possible for competitors and viewers.



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1958 v Bolton
1976 v Southampton

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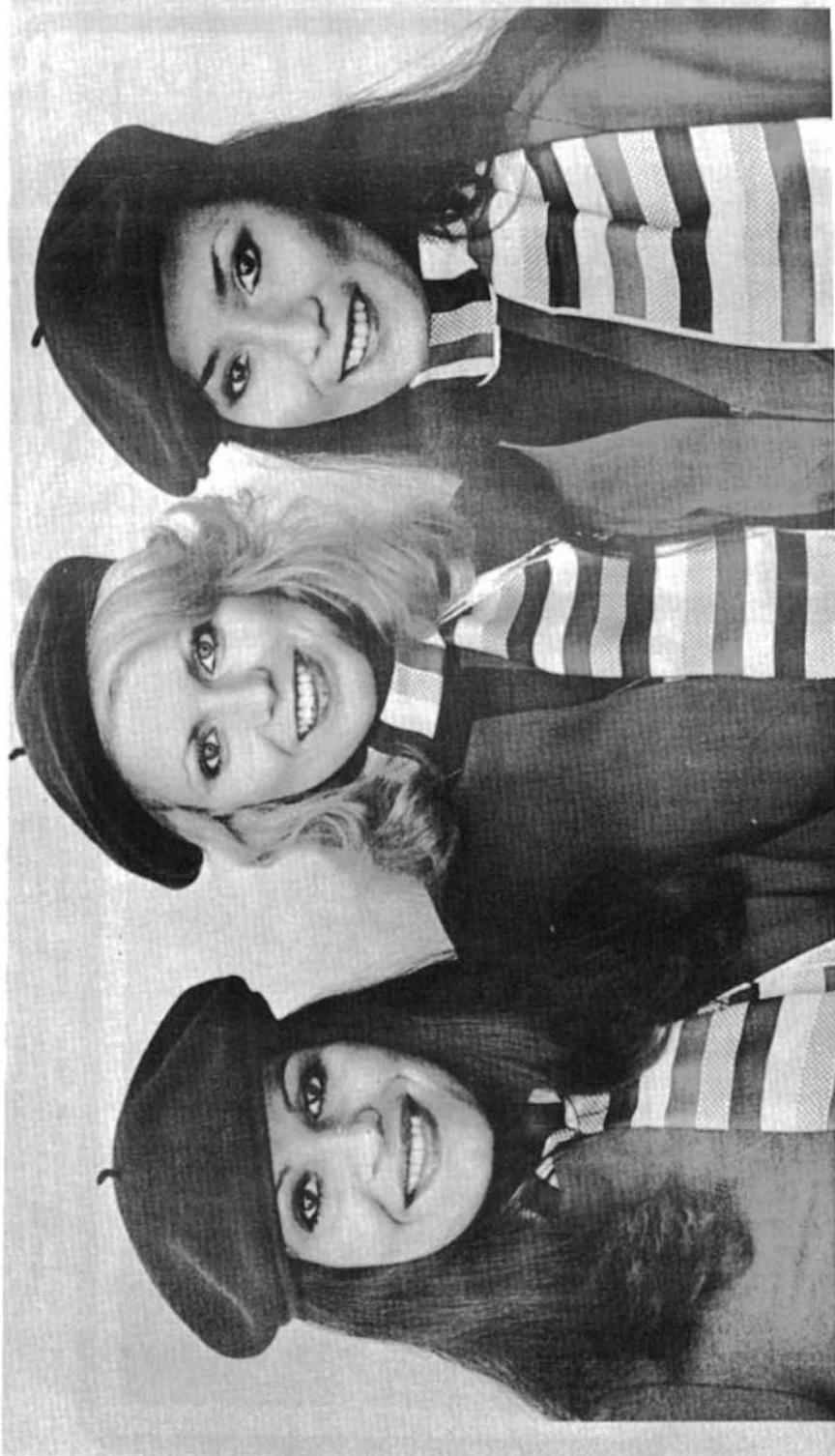
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THE SCOREGIRLS

This year are as follows: Dinah May, currently Miss Great Britain, from Little Neston, Cheshire; Pam Nolan from Alkington, Middleton, Lancashire; and Brenda Lee from Oakwood, Leeds.

LIVERPOOL F.C.



1976

1977

Honours

F.A. CUP WINNERS 1954 - 55
1973 - 74

U.E.F.A. CUP WINNERS 1972 - 73
1975 - 76

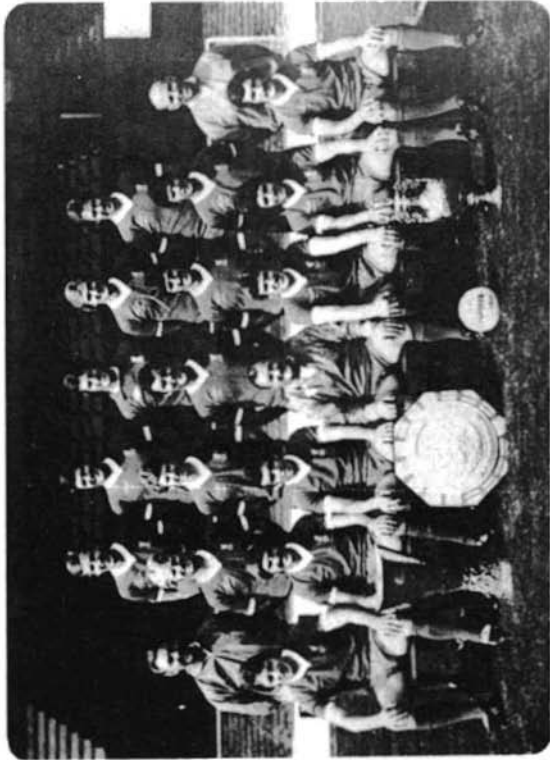
LEAGUE CHAMPIONS

1900 - 01
1963 - 64
1921 - 22
1965 - 66
1972 - 73
1975 - 76

Autographs

Case, Heighway
Evelyn Hughes
J. H. Fagan - Joe Fagan
Tom Smith
Ray Kennedy
Alec Lindsay
Phil Neal
Joey Jones
Steve Heighway

David Johnson
David Fairclough
Kevin Keegan
Peter Cormack
Bob Paisley
Ian Callaghan
Phil Thompson
Ronnie Moran
Ray Clemence
John Toshack
Terry McDermott
Jimmy Case



Back Row (L to R) JONES, TOSHACK, CLEMENCE, THOMPSON, NEAL
Middle Row (L to R) J. FAGAN (Chief Coach), LINDSAY, FAIRCLOUGH,
KENNEDY, JOHNSON, CORMACK, R. MORAN (1st Team Trainer)
Front Row (L to R) CASE, HEIGHWAY, CALLAGHAN, R. PAISLEY (Manager), HUGHES, KEEGAN, McDERMOTT

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Short History of South Liverpool F.C.

South's history which dates back to 1912 contains several quite distinct phases in which the club have experienced sharp differences in fortune. They emerged in 1912 as African Royal F.C. playing at Grafton Street, in the Lancashire Combination changing to Dingle Park for the last season before the Great War. The first Post-War season was spent in searching for a ground, but this proved unsuccessful.

There was no senior football in the south end for the next 16 years. A group of local businessmen managed to obtain Holly Park in 1934 and in the next five years, produced South's finest ever side. It was an extraordinary success-created in 1934 and winners of the Welsh Cup in 1939, the club's finest hour. Ironically the second World War again disrupted South's fortunes. The great side was disbanded and from 1946 onwards, with our league career being divided equally between the Cheshire League and the Lancs. Combination. Throughout the 1950's little success was to be had, but it was on the ashes of the club's worst period (relegation to the Lancs. Combination 2nd Division) in the early 60's that South's second great side was formed. Managed by Alan Hampson they swept to the 1966 Combination title. 1968 was another historic occasion when South gained entry to the newly-created Northern Premier League. Since 1968, South have struggled in the more competitive atmosphere of the most prestigious competition outside the Football League.

Several other landmarks are the installation of floodlights in 1949 (one of the first in Britain) to celebrate a friendly match against Nigeria, the winning of three successive Lancs. Combination titles in 1938-9 and several notable F.A. Cup runs, including matches against Q.P.R., Brighton, Halifax, Workington and Tranmere.



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